



# SNOW WHITE

TARGET SECTOR  
Publishing

TECHNICAL  
SERVICES  
DOCUMENT

JAMES CROPPER

MANUFACTURED IN GREAT BRITAIN

# SNOW WHITE

A pure white covering material with an embossed surface texture to emulate cloth.

Hard-back books are created to last. This means that the papers used to cover them need to be of high quality with superior strength to retain the impact and prestige of the project design.

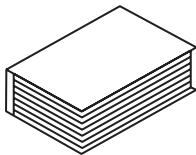
Designed with high opacity and good drape and gluing properties for easy conversion, there is also the option of varnishing to improve resistance to scuffing and finger-marking. With strength and fold endurance, bookbinding papers produced by James Cropper are second to none.

**FibreBlend**  
UPCYCLED TECHNOLOGY



## APPLICATIONS

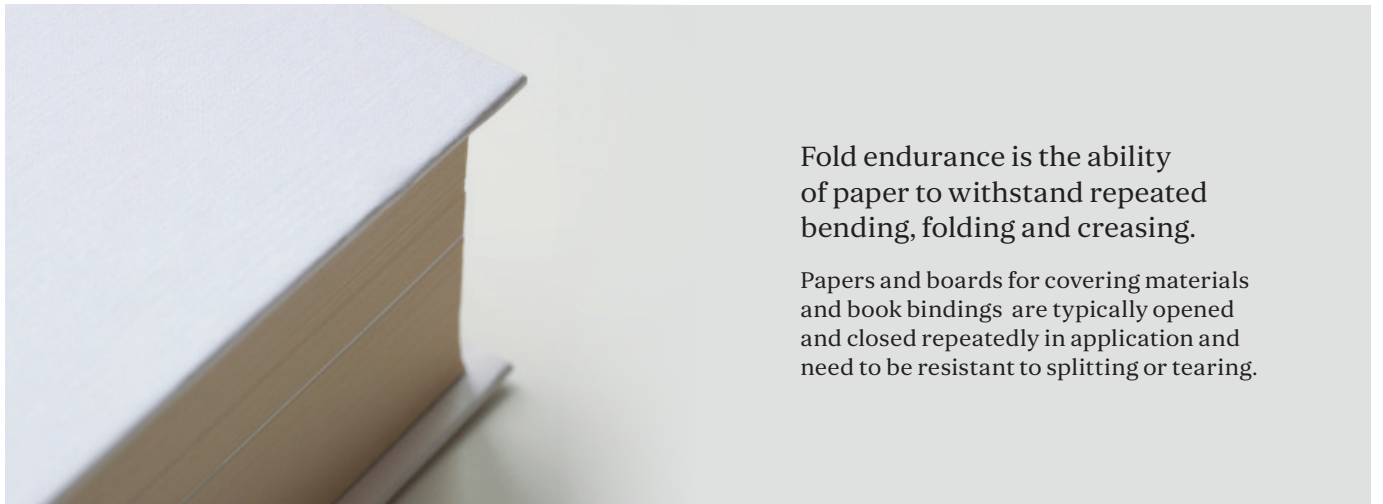
The exceptional resilience of these papers make them ideal as covers for: photograph albums, games boards, lever arch files, and presentation packaging.



120 GSM  
BOOKBINDING

## PRINT & CONVERTING SUITABILITY

- Lithography
- Relief Processes
- Silk screen
- Foil Blocking
- Blind Embossing



Fold endurance is the ability of paper to withstand repeated bending, folding and creasing.

Papers and boards for covering materials and book bindings are typically opened and closed repeatedly in application and need to be resistant to splitting or tearing.

AVAILABLE IN SNOW WHITE



## TECHNICAL DATA

		Tolerance
Grammage:	120 gsm	+ - 5%
Thickness $\mu\text{m}$ :	160	NOMINAL
Burst kPa:	385	MINIMUM
Smoothness Top ml/min:	850	+ - 150
Cobb (1 min) g/m:	30	TARGET
Tear m/N MD:	1200	Nominal
Tear m/N CD:	1200	Nominal
Dennison Wax Pick / Clear:	14	MINIMUM
Moisture %:	7.0	+ - 0.5

## ENVIRONMENTAL CREDENTIALS



94/62/CE &  
EN71-3 COMPLIANT



ELEMENTAL  
CHLORINE FREE



CHP RECYCLING  
ENERGY



CONEG  
COMPLIANT



REACH COMPLIANT  
(EC NO 1307/2006)



FULLY  
RECYCLABLE



The mark of  
responsible forestry



JAMESCROPPER.COM | +44(0) 1539 818240 | BURNESIDE MILLS, KENDAL, CUMBRIA. LA9 6PZ. GB