



COLOURFORM™

Moulded Fibre Packaging Innovation

TARGET SECTOR
Luxury Packaging

TECHNICAL
SERVICES
DOCUMENT

JAMES CROPPER

MANUFACTURED IN GREAT BRITAIN

COLOURFORM™

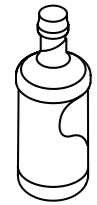
Moulded Fibre Packaging Innovation

Through our design led process, we've crafted a mono-material, plastic-free solution to meet the needs of premium brands. Our 178 years of expertise, personalised design, and unique colour capabilities set us apart, making a material difference every day.



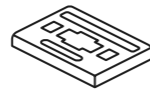
APPLICATIONS

Colourform packaging is bespoke, allowing you to create unique, functional packaging that tells your brand story. Suitable for multiple markets, including wines and spirits, cosmetic, fragrance, gift, retail.



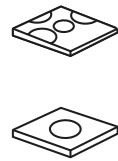
WRAPS

CHALLENGE CONVENTIONAL BOX SHAPES WITH SOLUTIONS MADE TO WRAP, HUG, AND ACCENTUATE WITH ELEGANCE AND STYLE



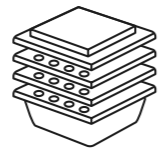
INSERTS

MOULDED TO PERFECTION TO SECURE AND PROTECT THE PRODUCT WITHIN ITS SECONDARY PACKAGING



TOPS & BASES

DESIGNED TO SECURE PRODUCTS WITHIN SECONDARY PACKAGING, WHILST ENHANCING PRESENTATION AND PROTECTING WINES AND SPIRITS



OUTER PACKAGING

A COMPLETE PACKAGING SOLUTION, ENABLING PARTS TO NEST TOGETHER SEAMLESSLY AND ELIMINATING THE NEED FOR ADDITIONAL MATERIALS

PRINT SUITABILITY

- Print
- Foil Blocking

TECHNICAL INFORMATION:

- Weight: dependant on product
- Part thickness: average 0.8mm – maximum 1.00mm
- Draft angle: minimum 3 degrees
- Product is not certified for direct food contact



BESPOKE COLOURFORM

We will design a beautiful packaging solution that doesn't cost the earth.

FUNCTION

HINGES AND CLASPS
Integrated features to improve the consumer experience

SECONDARY PACKAGING
Retain, enhance, accentuate – packaging solutions designed to meet your needs

DESIGN

IN-HOUSE DESIGN TEAM
Technical expertise to take you from concept to production

COLOUR

CUSTOM
Bring your brand to life with custom colour

COLOUR LAB
Dedicated on-site colour laboratory and technical expertise

FIBRE

Colourform offers a combination of fibres, shades and weights making it a staple in any packaging range

FibreBlend
UPCYCLED TECHNOLOGY



ENVIRONMENTAL CREDENTIALS



FULLY
RECYCLABLE



REACH
COMPLIANT
(EC NO 1272/2008)



The mark of
responsible forestry

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